# Ben Hadley

Manchester | benhadley601@gmail.com | LinkedIn | Portfolio

## PROFILE

Third-year Broadcast Journalism student at the University of Salford, on track for a First-Class degree, with hands on PR and communications experience. Experienced in reporting, presenting, producing and editing in a newsroom environment.

Keen to build a career in PR, communications and news, with a strong understanding of newsroom production. Creating engaging content across platforms and works well both independently and as part of a team.

## KEY SKILLS

- **Writing & Content Creation:** Experienced news and blog writer, producing clear, engaging copy for different audiences. Confident creating and producing press releases, articles, web copy and social posts.
- **Communication & Relationship Building:** Strong interpersonal skills with a natural ability to build rapport quickly, whether meeting clients, conducting interviews or representing a brand.
- **Video Production & Editing:** Advanced Adobe Premiere Pro skills, creating polished, on-brand video content for social media, campaigns and promotional use.
- **Design & Visual Content:** Strong knowledge of Adobe Photoshop and Lightroom, producing eye-catching graphics, edited photography and campaign visuals.
- **Audio & Camera Production:** Skilled in operating camera equipment and professional audio recording. Confident creating all types of content.

## EXPERIENCE

**Communications & Content Assistant** | Cisco / Lister Alliance *2026 - Present*

- Researched and wrote blog posts for the organisations new projects, engaging its audience while focusing on SEO to encourage wider awareness of the project.
- Planned and conducted Stakeholder/Partner interviews, editing the footage into polished on-brand videos in Adobe Premiere Pro.
- Reworked the organisation's LinkedIn approach with a more conversational, human tone, expanding viewership and strengthening its online presence.
- Contributed to team meetings by helping colleagues develop ideas to identify engaging topics for blog posts, online videos and social content.

**Social Media Graphic Designer** | Bury AFC *2023 - 2024*

- Designed social media graphics for Bury AFC's social media, using photoshop to develop platform specific content.

**Charity Event Volunteer |** Shock Radio *2025 - 2025*

- Helped run Shock Radio's 24-hour charity broadcast, filming the event and keeping the livestream running smoothly throughout.
- Pitched new segment ideas during the livestream and helped keep team morale high across the event.
- Analysed viewership data with the group and suggested ways to grow the audience.

## EDUCATION

**University of Salford** | BA Broadcast Journalism *2024 - 2027*

- On track for a First-Class degree, having achieved a First Class in Year 2
- Produced news packages and presented for Radio and TV
- Achieved a First-class mark in Court Reporting while reporting from Manchester Crown Court.

## ADDITIONAL INFORMATION

Available immediately, including evenings and weekends.
Valid UK Driving Licence